

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			2		\$150.00	0.00					
E 18	8	09/07/12	09/07/12	Ellen Ellen	CM	3-4p	----F--	:30	2	\$325.00	LV2	0.00	NM	0	\$0.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			2		\$325.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/03/12-09/09/12	Ellen			3-4p	-----F----	:30		(\$325.00)		0.00	NM		
Credited [v7]															
2	8	09/03/12-09/09/12	Ellen			3-4p	-----F----	:30		(\$325.00)		0.00	NM		
Credited [v7]															
E 20	8	09/07/12	09/07/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	----F--	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			2		\$300.00	0.00					
E 22	8	09/07/12	09/07/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	----F--	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			2		\$375.00	0.00					
E 24	8	09/07/12	09/07/12	630-7p Inside Edition Inside Edition	CM	630-7p	----F--	:30	2	\$875.00	LV1	0.00	NM	1	\$875.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			1		\$875.00	0.00					
E 25	8	09/07/12	09/07/12	7-8p Rotator 7-8p Rotator	CM	7-8p	----F--	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			1		\$325.00	0.00					
E 27	8	09/07/12	09/07/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	----F--	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			2		\$500.00	0.00					
E 30	8	09/07/12	09/07/12	Letterman Letterman	CM	1135p-1237a	----F--	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			2		\$225.00	0.00					
E 32	8	09/07/12	09/07/12	US Open Tennis US Open Tennis	CM	Various	----F--	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00
US OPEN TENNIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--			4		\$300.00	0.00					
E 34	8	09/08/12	09/08/12	US Open Tennis US Open Tennis	CM	Various	-----S-	:30	4	\$500.00	LV2	0.00	NM	4	\$2,000.00
US OPEN TENNIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S-			4		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/03/12-09/09/12	US Open Tennis			Various	-----Sa--	:30		(\$500.00)		0.00	NM		
See MG 34.5 [Due to US Open cancel by CBS at last minute - LM]															
5	8	09/10/12-09/10/12	US Open Tennis			Various	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 34.1 09/08															

Order / Rev: 37192
 Alt Order #: 08860398
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney, Mitt / R-Pres
 Product Desc: ROMNEY/P/R
 Estimate: 361
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	8	09/08/12	09/08/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$550.00		0.00			
E 36	8	09/09/12	09/09/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various -----S (5:30 PM-6:00 PM)	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$250.00		0.00			
E 39	8	09/08/12	09/08/12	Sat 1135p-1235a Priv Pr The Unit	CM	1135p-1235a -----S-	:30	1	\$70.00	LV2	0.00	NM	1	\$70.00
THE UNIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$70.00		0.00			
E 40	8	09/08/12	09/08/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a -----S-	:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				2	\$85.00		0.00			
E 41	8	09/09/12	09/09/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$125.00	LV2	0.00	NM	1	\$125.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$125.00		0.00			
E 42	8	09/09/12	09/09/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				2	\$325.00		0.00			
E 43	8	09/09/12	09/09/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				2	\$325.00		0.00			
E 44	8	09/09/12	09/09/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$300.00		0.00			
E 45	8	09/09/12	09/09/12	US Open Tennis US Open Tennis	CM	Various -----S	:30	4	\$750.00	LV2	0.00	NM	4	\$3,000.00
US OPEN TENNIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				4	\$750.00		0.00			
E 46	8	09/09/12	09/09/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p -----S	:30	3	\$200.00	LV2	0.00	NM	3	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				3	\$200.00		0.00			
E 48	8	09/09/12	09/09/12	Sun 9-10p The Good Wife	CM	9-10p -----S	:30	2	\$1,400.00	LV2	0.00	NM	2	\$2,800.00
THE GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				2	\$1,400.00		0.00			
E 50	8	09/09/12	09/09/12	8 News Now Sun 11p 8 News Now Sun 11p	CM	11-1135P -----S	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				2	\$350.00		0.00			
E 51	8	09/09/12	09/09/12		CM	5-6a -----S	:30	2	\$75.00	LV2	0.00	NM	2	\$150.00

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Advertiser: Romney, Mitt / R-Pres
 Product Desc: ROMNEY/P/R
 Estimate: 361
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				Eye on Wash/Wall St Jou												
				Eye On Wash/Wall St Jrnl												
DC/WALL ST																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S				2	\$75.00		0.00					
N 52	8	09/07/12	09/07/12	Fri 10-11p	CM	10-11p		----	F--	:30	2	\$7,500.00	LV1	0.00 NM	2	\$15,000.00
				Blue Bloods												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--				2	\$7,500.00		0.00					
N 53	8	09/09/12	09/09/12	Sun 7-8p	CM	7-8p		-----	S	:30	1	\$3,375.00	LV1	0.00 NM	1	\$3,375.00
				60 Minutes												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S				1	\$3,375.00		0.00					
N 54	8	09/09/12	09/09/12	Sun 10-11p	CM	10-11p		-----	S	:30	1	\$4,000.00	LV1	0.00 NM	1	\$4,000.00
				The Mentalist												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	-----S				1	\$4,000.00		0.00					
												Totals	50	\$40,380.00		